



## Video Competition - Information for Artists

Prize: 1 x €500 and 4 x €100

Deadline: 5pm GMT/6pm CET Monday December 2nd

**End Ecocide in Europe** is a grass-roots initiative aimed at protecting ecosystems on which we all depend for life. We can achieve that by making severe cases of environmental destruction a crime for which those responsible can be held accountable. This crime has a name: **Ecocide**.

Ecocide is defined as the "extensive damage to, destruction of or loss of ecosystems of a given territory". This includes such diverse activities as open cast mining, deforestation, nuclear accidents, oil spills, fracking, bee colony collapse, biodiversity loss and extinction of species. By making these activities illegal, we do not only recognise the inherent value of the earth but will also trigger the transformation to the green economy as all the money currently flowing into the destruction of our environment will fund non-ecocidal activities instead.

End Ecocide in Europe is launching a brand new video competition for a short video, with a prize of €500 going to the winner and 4 prizes of €100 going to 4 runners-up. The video should encourage viewers to vote for the initiative at [www.endecocide.eu](http://www.endecocide.eu).

To find out more about the initiative and the competition visit [www.endecocide.eu](http://www.endecocide.eu).

### Details

- The video must communicate the issue and encourage viewers to vote for the European Citizens' Initiative (available at [www.endecocide.eu](http://www.endecocide.eu)). Beyond this, video-makers are free to use whatever style or medium they like, be it animation, video montage, film, or anything else.
- Videos must be no shorter than 30 seconds and no longer than 2 minutes. While this is a serious subject, we do not object to the use of humour to communicate the core messages.
- Videos will be judged by a central committee for originality of style and quality of the communication used in the piece.
- There is no funding available for the production of the video, only prize money for the winners.
- Artists must ensure that any music used in their video is royalty-free, or the artist must secure the rights to use the music and provide documentation when submitting the video. The same applies to pictures and footage.
- Any people displayed prominently in the video must have given their permission to appear in the video and the artist should ensure that proof of this permission is included when submitting the video.
- The competition is open to entries from people in any country and of any age.
- The video can be in any European language, but if it is in a language other than English it must have English subtitles included.
- All videos that we feel reach an acceptable standard will be used on the [endecocide.eu](http://endecocide.eu) website and will be shared through our social media channels.
- Artists are encouraged to credit themselves and their team on the video, though length of credits should be kept to a minimum.
- By submitting a video, artists will not lose ownership of the video but will authorise End Ecocide in Europe to display and use the video in connection with the initiative. If your video is selected as one of the winners in the contest, in order to receive payment you will be asked to formally transfer the full rights in the video to End Ecocide. If your work is not a winner we will continue to host the video on our site but artists remain the full rights holders and may distribute as they please.
- The deadline for submitting videos is 5pm on December 2<sup>nd</sup> 2013 and winners will be announced on December 16<sup>th</sup>.
- Artists are encouraged to initially create a video file less than 2gb and transfer it to [polly@endecocide.eu](mailto:polly@endecocide.eu) via WeTransfer. If your file is larger please get in touch. We may request larger/higher quality files from certain artists.
- End Ecocide is a totally not-for-profit initiative run by volunteers and any money raised as a result of using your video will go back into the initiative.